

**THIS SOFTWARE IS NOT A SUBSTITUTE FOR THE ADVICE OF AN ATTORNEY.**

**OUR DAYS, LLC  
PRIVACY POLICY**

**Collection and Use of Personal Information.**

Personal information is data that can be used to identify or contact a single person.

You may be asked to provide your personal information anytime you are in contact with Our Days, LLC, its representatives, agents, or affiliates (collectively, the “Company”). The Company may share this personal information with its representatives, agents, and affiliates and use this information consistent with this Privacy Policy. The Company may also combine it with other information to provide and improve its products, services, content, and advertising. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any questions you may have.

**Personal Information we May Collect.**

When you create a user ID, purchase a product or service, download the Company’s software or any updates, register for the Company’s services, connect to its services, contact the Company including by social media, or participate in a survey, the Company may collect a variety of information, including your name, mailing address, phone number, email address, contact preferences, device identifiers, IP address, location information, credit card information and profile information where the contact is via social media.

When you share content with family and friends using the Company’s products, send messages or emails, or invite others to participate in the Company’s services or forums, the Company may collect the information you provide about those people such as name, mailing address, email address, and phone number. The Company will use such information to fulfill your requests, provide the relevant product or service, or for anti-fraud purposes.

In certain jurisdictions, the Company may ask for a government issued ID in limited circumstances as required by law.

**Use of your Personal Information.**

The Company may process your personal information for the purposes described in this Privacy Policy, with your consent, for compliance with a legal obligation to which the Company is subject, for the performance of a contract to which you are party, in order to protect your vital interests, or when we have assessed it is necessary for the purposes of the legitimate interests pursued by the Company or a third party to whom it may be necessary to disclose information. If you have questions about this legal basis you can contact the Company.

The personal information we collect allows us to keep you informed about the Company’s latest product announcements, software updates, and upcoming events. If you don’t want to receive these communications, you can opt-out anytime by updating your preferences.

The Company may also use personal information to help it create, develop, operate, deliver, and improve its products, services, content and advertising, and for loss prevention and anti-fraud purposes.

The Company may also use your personal information for account and network security purposes, including in order to protect the Company's services for the benefit of all its users, and pre-screening or scanning uploaded content for potentially illegal content, including child sexual exploitation material.

If the Company uses your information for anti-fraud purposes, this may arise from the conduct of an online transaction with us. The Company limits its uses of data for anti-fraud purposes to those which are strictly necessary and within its assessed legitimate interests to protect its customers and our services. For certain online transactions the Company may also validate the information provided by you with publicly accessible sources.

The Company may use your personal information to verify your identity or to assist with identification of its users.

From time to time, the Company may use your personal information to send important notices, such as communications about purchases and changes to the Company's terms, conditions, and policies. Because this information is important to your interaction with the Company, you may not opt out of receiving these communications.

The Company may also use personal information for internal purposes such as auditing, data analysis, and research to improve its products, services, and customer communications.

If you enter into a sweepstake, contest, or similar promotion, the Company may use the information you provide to administer those programs.

#### **Source of Personal Information.**

The Company may have received your personal information from you, or from another person if that person has shared content with you using the Company's products, purchased a product or service for you, or invited you to participate in the Company's services. The Company may also validate the information provided by you when creating a user ID with a third party for security and fraud prevention purposes.

#### **Non-Personal Information.**

The Company may collect data in a form that does not, on its own, permit direct identification or contact with a specific individual. The Company may collect, use, transfer, and disclose non-personal information for any purpose. If the Company combines non-personal information with personal information, the combined information will be treated as personal information for as long as it remains combined.

The following are some examples of non-personal information that we collect and how we may use it:

The Company may collect information such as occupation, language, zip code, area code, unique device identifiers, referrer URL, location, and the time zone where the Company's product is used so that it can better understand customer behavior and improve its products, services, and advertising.

The Company may collect information regarding customer activities from its products and services. This information is used to help the Company to better serve its users and to understand which parts of its products, and services are most utilized. This data may be aggregated. Aggregated data is considered non-personal information for the purposes of this Privacy Policy.

The Company may collect and store details of how you use its services and products. This information may be used to improve the relevancy and utility of its products and services. Unless this information is needed to ensure quality of services via the Internet, this information will not be associated with your IP address.

The Company may collect data about how you use your device or the Company's products and services in order to help the Company improve its products and services.

### **Cookies and Other Technology.**

The Company's websites, products, services, applications, email messages, and advertisements may use "cookies" and other technologies such as pixel tags and web beacons. These technologies help the Company better understand user behavior, tell the Company which parts of its websites, products, services, or applications people have visited or used, and perhaps to facilitate and measure the effectiveness of advertisements. The Company treats information collected by cookies and other technologies as non-personal information. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, the Company will also treat these identifiers as personal information.

Ads that are delivered by the Company's website, products, services, applications, email messages, or otherwise via the Company, may be targeted to your interests. The Company may use cookies and other technologies to remember personal information when you use our products, services, and applications. This information may be provided to the Company by others.

The Company may gather some information automatically and store it in log files. This information may include IP addresses, browser type and language, and Internet service provider. The Company uses this information to analyze trends, learn about user behavior, to improve its product and services, or to gather demographic information about our user base. The Company may use this information in marketing and advertising services.

The Company may use click-through URLs linked to other content. If you click one of these URLs, you pass through a separate web server before arriving at the destination page. The Company may track this click-through data to help determine interest in particular topics and measure effectiveness of its communications. Pixel tags enable the Company to send email messages in a format customers can read, and tell the Company whether email has been opened. The Company may use this information to reduce or eliminate messages sent to customers.

### **Disclosure to Third Parties.**

At times the Company may provide third parties with certain personal information to provide or improve the Company's products and services. The Company requires these third parties to handle your information in accordance with applicable laws.

The Company does not sell personal information, and personal information will never be shared with third parties for marketing purposes.

### **Disclosure to Service Providers.**

The Company shares personal information with companies who provide services such as information processing, extending credit, fulfilling orders, delivering products, managing and enhancing data, providing customer service, assessing your interest in the Company's products and services, and conducting research or customer satisfaction surveys. These companies are obligated to protect your information and may be located wherever the Company operates.

### **Disclosure to Others.**

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for the Company to disclose your personal information. The Company may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. The Company may also disclose information about you if it determines that disclosure is reasonably necessary to enforce the Company's terms and

conditions, agreements, contracts, or to protect its operations or users. This could include providing information to public or governmental authorities. In the event of a reorganization, merger, or sale, the Company may transfer any and all personal information it collects to the parties involved in such transactions.

### **Protection of Personal Information.**

If your personal data is stored by the Company, it will use computer systems with limited access housed in facilities using physical security measures. Data may be stored in encrypted form. The Company is not obligated to protect your personal information except as required by applicable law.

Please be aware that your personal information and content you share via the Company's products and services may be visible to other users who can read, collect, or use this information. You are responsible for the personal information you choose to share or submit with the Company and with other users. Please exercise personal safety measures when you provide information about yourself to the Company or to others.

If you use the Company's products or services on a device including one that is owned by a third party, information may be downloaded on to that third-party device thereby disclosing such information. Again, please exercise personal safety measures when using the Company's products or services on third-party devices or on any device that is accessible to or can be viewed by others.

### **Retention of Personal Information.**

The Company may retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy. The Company will only retain your information for the shortest period of time required to accomplish the purposes set forth in this Privacy Policy unless a longer retention period is required by law.

### **Your Privacy Rights.**

You can ensure that your information is accurate, complete, and up to date by visiting your account page. For other personal information held by the Company, we will provide you with access for any purpose including to correct the data or delete the data if the Company is not required to retain it by law or for legitimate business purposes.

We may decline to process requests that are frivolous, vexatious, that jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law. We may also decline aspects of deletion or access requests if we believe doing so would undermine our legitimate use of data for anti-fraud and security purposes as described earlier. When you make a request to review your information, we will verify your identity and the legitimacy of your request.

### **Children.**

Persons under the age of 18 are not permitted to use the Company's products and services unless their parent or guardian provided verifiable consent, or if they have been legally emancipated. In instances where a parent or guardian is providing verifiable consent to use the Company's products and services, a parent or guardian must review and agree to this Privacy Policy and the Company's Terms and Conditions, before they can create an account for their child or ward.

The Company's users may provide a child or children's names, birthdates, and other information for purposes of using the Company's products and services. This information is disclosed to the Company voluntarily by its users and shall be treated as the user's own information in accord to the terms of this Privacy Policy.

If the Company learns that it has collected the personal information of a child under 13, or equivalent minimum age depending on jurisdiction, outside the above circumstances it will take steps to delete the information as soon as possible.

### **Location-Based Services.**

To provide location-based services, the Company and its partners, vendors, affiliates, licensors, or licensees, such as data providers, may collect, use, and share precise location data, including the real-time geographic location of your computer or device. Where available, location-based services may use GPS, Bluetooth, and your IP Address, along with crowd-sourced Wi-Fi hotspot and cell tower locations, and other technologies to determine your devices' approximate location. Unless you provide consent, this location data is collected anonymously in a form that does not personally identify you and is used by the Company and its partners, vendors, affiliates, licensors or licensees to provide and improve location-based products and services. For example, your device may share its geographic location with these providers if you use location-based services through the Company's products and services.

Some location-based services offered by the Company may require your personal information for the feature to operate correctly.

### **Third-Party Sites and Services.**

The Company's websites, products, applications, and services may contain links to third-party websites, products, and services. The Company's products and services may also advertise, use or offer products or services from third parties.

If you purchase a subscription, the Company may create a subscriber ID or user ID that is unique to you and may provide information about you to a third party as necessary to provide to you the subscription you purchased.

Information collected by third parties, which may include such things as location data or contact details, is governed by their privacy practices. Please review those privacy policies as needed.

All the information you provide may be transferred or accessed by entities around the world as described in this Privacy Policy. These entities are responsible for the personal information which they collect. Personal information may also be controlled by legal entities of foreign jurisdictions. Again, please be aware of the privacy policies of all such persons or entities.

### **Our Employees.**

The Company communicates its privacy and security guidelines to its employees and strictly enforces privacy safeguards within the Company.

### **Privacy Questions.**

If you have any questions or concerns about this Privacy Policy or if you would like to make a complaint, please contact us. Please be aware that we may require additional information from you in order to address your question or concern.

### **Updates.**

The Company may update its Privacy Policy from time to time. When the Company changes the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy. We may also inform you via email, a notification within the Company's product or service, or by another equivalent method.